



BEATUS · ERMITAGE

MERLIGEN-THUNERSEE · GSTAAD-SCHÖNRIED

Wellness- & Spa-Hotels

PRESS INFORMATION

Organisation

HLS Hotels & Spa AG was founded as an umbrella organisation of the two partner hotels ERMITAGE in Gstaad-Schönried and BEATUS in Merligen-Thunersee. Heiner Lutz and Laurenz Schmid are the founders of HLS Hotels & Spa AG. The company's shareholders are Heiner Lutz's brother, Jürg Lutz, and nephews Ambros and Julian Lutz. The hotels' directors, Sebastian Moser (BEATUS) and Romuald Bour (ERMITAGE), are responsible for daily operations.

Pioneers

Laurenz Schmid and Heiner Lutz acquired the ERMITAGE and BEATUS hotels in 1976 and 1993, respectively, and went on to make them two of Switzerland's most successful premium hotels. The opening of the first outdoor salt-water adventure pool at BEATUS in 1994 solidified the two hoteliers' reputations as pioneers in Alpine wellness tourism. They had built their first outdoor salt-water pool at the ERMITAGE in 1979, the first of its kind in Europe. Another unique feature is the special guest relations concept which Schmid and Lutz established in both hotels and refined over the years. Specially trained employees put together individually-tailored activity programmes for hotel guests and accompany them as guides, forging close bonds with the guests. Both the ERMITAGE and the BEATUS enjoy a very large number of returning customers.



BEATUS · ERMITAGE

MERLIGEN-THUNERSEE · GSTAAD-SCHÖNRIED

Wellness- & Spa-Hotels

Hotels

The **ERMITAGE Wellness & Spa Hotel**, built in 1955 in Gstaad-Schönried, presents an extraordinary combination of traditional chalet style with ultra-modern resort amenities. The hotel is located just minutes from Gstaad, with its city-like promenade, exclusive shops and restaurants, yet it's also the perfect starting point for walks and other excursions into nature. After extensive renovations in 2011 and 2019, our guests can look forward to a 3,700 qm wellness area, a state-of-the-art indoor-outdoor salt-water pool, 96 rooms and suites and a panorama hall with vistas of Saanenland. Guests can also experience culinary delights from the hotel's culinary kitchen in seven different dining areas or from the ERMITAGE Stube à la carte restaurant. www.ermitage.ch

The **BEATUS Wellness- & Spa-Hotel** was built in 1961 and has been undergone continuous modernizations since 1994. This 5 star hotel lies directly on Lake Thun between Berne and Interlaken, and is just 15 minutes by car from Interlaken and the historic city of Thun. The BEATUS provides an ideal starting point for walks and offers the opportunity for all types of water sports on Lake Thun. Guests may choose from 71 bedrooms and suites and enjoy 2,000 square metres of pool and sauna facilities, including an outdoor salt-water adventure pool and an indoor sports pool. The à la carte restaurant "Orangerie Restaurant & Bar" provide for guests' culinary enjoyment. Guests who have booked the "BEATUS gourmet board" are welcomed in the restaurant "Table d'Hôtes". www.beatus.ch



BEATUS · ERMITAGE

MERLIGEN-THUNERSEE · GSTAAD-SCHÖNRIED

Wellness- & Spa-Hotels

Management

Sebastian Moser gained his first professional experience here in the Berner Oberland, working for the ERMITAGE. This was followed by seven years at the world-famous Hotel Palace Gstaad, including the trusted position of F&B Manager, and several years as Vice Director of the Hotel Bellevue Palace in Berne after that. Sebastian Moser thus brings with him a veritable treasure of experience from working in Switzerland's elite hotels. On 1 February 2017 he took on his current position as Director of **BEATUS** Wellness & Spa Hotel.

Romuald Bour is intimately connected with the Saanenland and already has extensive experience of the luxury hotel branch both locally and internationally. The Alsace native completed his training at the International Hospitality and Business School in Strasbourg and he later studied hotel management in Bern. His subsequent positions have included serving as the Director of the Gstaad Palace. Since 11 May 2020 he has been the Operational Director at the **ERMITAGE** Wellness- & Spa-Hotel in Gstaad-Schönried.

For more information:

Pressegroup.com
Barbara Angerer-Winterstetter
Tel. +49 89 418 518 91
dialog@pressegroup.com
www.pressegroup.com

HLS Hotels & Spa AG
Simone Wyssen
Tel. +41 33 748 04 34
lmkt@beatusermitage.ch
www.beatus.ch
www.ermitage.ch